



MonU Executive Board Meeting Minutes

Date: January 9, 2017

Members Present: Mark McGuriman (President), Michelle Balisalisa (Vice President), Dave MacWilliams (Director of Coaching), David Jones (Director of Recreation), Wendell Beres (Director of Competitive), Kate Beres (Treasurer), and At-Large Board Members: Rick King (via phone), Kristen Carey, Lisa Coldron, Jon Meade, Joe Bocklet, Brent Whiting, Michael Cavallaro, JC Logiovine

The monthly meeting of the Montgomery United Soccer Club Executive Board was held on Monday, January 9, 2016.

Call to Order

Mark McGuriman called meeting to order at 8:35PM.

Approval of Minutes

Michelle Balisalisa made motion to approve the results of the December election at the General Membership Meeting held in December. Joe Bocklet made the second and the results and minutes were approved unanimously.

Administrative Update

Welcome & Intro

Mark McGuriman, New Club President, asked for introductions and welcomed everyone to the Board. Discussion centered around expectations and ground rules for board meetings as well as a discussion of dates/times for future board meetings

Club Calendar

Additionally, each Board member received a calendar of events for the calendar year. This will assist in guiding the board and paid staff on proactive project planning for various club events. The Board discussed the need to assist in coordination and planning of event to ensure all club activities operate efficiently and effectively

Montgomery Township & North Penn School District

Board discussion was held about our club's relationship with Montgomery Township and the North Penn School District. It was decided that the Board will be involved with meetings with both the Township and North Penn School District

ACTION ITEMS:

- Meet with Montgomery Township officials to discuss various club activities
 - Michael Cavallero, Mark McGuriman, Kristen Carey, Michelle Balisalisa and Jon Meade
- Meet with North Penn School District to discuss relationship
 - Joe Bocklet will spearhead a relationship with the North Penn School District.

State of the Club

The Board discussed State of the Club feedback. It was agreed that we will immediately improve communications and build a sense of community within our club as well as within the general community.

ACTION ITEMS

- Mark to begin President's Message to Entire Club on a Regular Basis to improve communications
- Board emphasis on Building sense of community within MONU and the community in general (Townships, Schools, Non-Profits, Soccer World)
- Brent Whiting to work with Wendell to improve our marketing function of our website to showcase coaching/training with videos and social media strategy

Scholarship/Outreach

The Board discussed our Outreach program and scholarship programs. Board will provide recommendations/ideas on improving our outreach capabilities and perspectives and process

Director of Soccer

Soccer Update

Dave MacWilliams presented an update on soccer activities including a recap of participation of the Holiday Camp held at NexGen, the parent survey going out to all competitive and rec families.

Training Curriculum

Mac presented the age-specific curriculum to the Board and will solicit feedback from our senior coaches for input. After input is received, our coaches will have a training session and be held accountable to following the curriculum. Will be posted on our site for families

NSCAA Convention

Mac, DJ and Wendell will all be attending the NSCAA Convention in Los Angeles. They will update the Board on innovative ideas and potential recommendations for our club at our next meeting

Competitive Program

Dues & Winter Academy

Wendell Beres presented an update on outstanding dues collective for competitive program as well our Winter Academy program. Both programs are on track for success for the club with minimal disruption.

NexGen Logistics

Wendell discussed need for additional lighting at NexGen

ACTION ITEM

- Wendell to discuss with NexGen on solutions both out front and in the back of the building for improved lighting.

Fall Festival

Wendell discussed possible MonU (Competitive and Rec) 3 v 3 Festival. Board discussed the need to build community within the club for the Festival and the need to raise funds for sponsorships. Discussed possible Spring Golf Outing and Soccer Golf Outing in conjunction with Festival

ACTION ITEMS

- Board discussed SFTC tournament for 2017.

- Wendell to create message to coaches/managers
- DJ to work with Rec Select Coaches on West Chester Tournament Entry
- Mark to assist with messaging for Fall Festival
- Decision on Go/No Go for Friday Golf Outing and Sunday Foot Golf Outing

Recreation Update

Winter Minis & Spring Rec

David Jones gave an update on Winter Mini's program and began discussion for Spring Rec program and fees.

ACTION ITEMS

- Board decided to keep fee at \$100
- Potential opportunity to have competitive players work with Spring Rec teams on technical and serve as "coaches" of teams/age groups

Finance Update

Kate Beres presented the P&L for the year and discussed the credit card fee issue the club is experiencing

ACTION ITEM

- DJ, Mac and Wendell to find solutions to credit card issue at convention and report back to the Board

Meeting adjourned at 11:30 pm on January 9, 2017